

# EXHIBIT B

Cookies & Cream

83118828

Nutrition Facts	
Serving Size 1/2 cup (69g)	
Servings Per Container 12	
Amount Per Serving	
Calories 130	Calories from Fat 40
% Daily Value*	
<b>Total Fat</b> 4g	<b>6%</b>
Saturated Fat 2.5g	<b>13%</b>
Trans Fat 0g	
<b>Cholesterol</b> 10mg	<b>3%</b>
<b>Sodium</b> 90mg	<b>4%</b>
<b>Total Carbohydrate</b> 20g	<b>7%</b>
Dietary Fiber 0g	<b>0%</b>
Sugars 18g	
<b>Protein</b> 3g	
Vitamin A 4% • Vitamin C 2%	
Calcium 10% • Iron 0%	

\*Percent Daily Values are based on a diet of other people's secretaries.

INGREDIENTS: LIGHT ICE CREAM, MILK, SUGAR, SUGAR CREAM, WHEAT, NATURAL FLAVOR, CAROB BEAN GUM, BETA CAROTENE, VITAMIN A1, COOKIES, SUGAR, WHEAT FLOUR, PALM OIL, PALM KERNEL OIL, COCOA (PROCESSED WITH ALKALI), SALT, SODIUM BICARBONATE, SOY LECITHIN, NATURAL FLAVOR.

**© UNILEVER**  
**ENGLEWOOD CLIFFS**  
**UNITED STATES OF AMERICA**  
 NEW YORK, NY 10017-2499  
 UNILEVER  
 300 Rte. 1  
 Englewood Cliffs, NJ 07632-1099  
 201.261.1000  
 www.unilever.com

# NEW Breyers®

## Smooth & Creamy™

### ALL NATURAL Extra Creamy

*Cookies & Cream*

LIGHT VANILLA ICE CREAM WITH CHOCOLATE COOKIE PIECES

LIGHT ICE CREAM 1.5 QUART (1.4L)

SPRING SUGGESTION

1/2 THE FAT  
1/3 FEWER CALORIES  
THAN REGULAR  
ICE CREAM

ALL NATURAL  
Extra Creamy  
LIGHT ICE CREAM

FOUNDED 1846

FEWER CALORIES  
THAN REGULAR  
ICE CREAM



QUART (1.41L)

# Nutrition Facts

Serving Size 1/2 cup (69g)  
Servings Per Container 12

## Amount Per Serving

Calories 130 Calories from Fat 40

% Daily Value\*

Total Fat 4g 6%

Saturated Fat 2.5g 13%

Trans Fat 0g

Cholesterol 10mg 3%

Sodium 90mg 4%

Total Carbohydrate 20g 7%

Dietary Fiber 0g 0%

Sugars 18g

Protein 3g

Vitamin A 4% • Vitamin C 2%

Calcium 10% • Iron 0%

\*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

Calories 2,000 2,500

Total Fat	Less than 69g	80g
Sat Fat	Less than 20g	25g
Cholesterol	Less than 300mg	300mg
Sodium	Less than 2,400mg	2,400mg
Total Carbohydrate	300g	375g
Dietary Fiber	25g	30g

INGREDIENTS: LIGHT ICE CREAM: MILK, SKIM MILK, SUGAR, CREAM, WHEY, NATURAL FLAVOR, CAROB BEAN GUM, BETA CAROTENE (VITAMIN A), COOKIES, SUGAR, WHEAT FLOUR, PALM AND PALM KERNEL OIL, COCOA (PROCESSED WITH ALKALI), SALT, SODIUM BICARBONATE, SOY LECITHIN, NATURAL FLAVOR.

© UNILEVER  
ENGLEWOOD CLIFFS  
NJ 07632 USA

breyers.com 800-931-2826

Breyers All Natural Light  
Cookies & Cream Ice Cream  
130 Calories, 4g Fat Per Serving,  
Regular Ice Cream  
200 Calories, 11g Fat Per Serving.

See bottom of container for "Points and Points®" info.

**GUARANTEE:** IF YOU ARE NOT SATISFIED WITH THIS PRODUCT OR HAVE ANY QUESTIONS OR COMMENTS, PLEASE SEND THE UPC CODE AND STAMPED INFORMATION FROM THE BOTTOM OF THIS CONTAINER TO: CONSUMER RELATIONS, ADDRESS LISTED ABOVE.

**Weight Watchers® (Per Serving) Points = 3**

\*Weight Watchers® and Points® are registered trademarks of Weight Watchers® International, Inc. The points provided here were calculated by Unilever based on published Weight Watchers® information and do not imply sponsorship or endorsement of those points or of this Breyers® Ice Cream by Weight Watchers® International, Inc.

NEW  
7  
Smo

Cookies &  
Cream

LIGHT VANILLA ICE CREAM





F.G. #84104264

